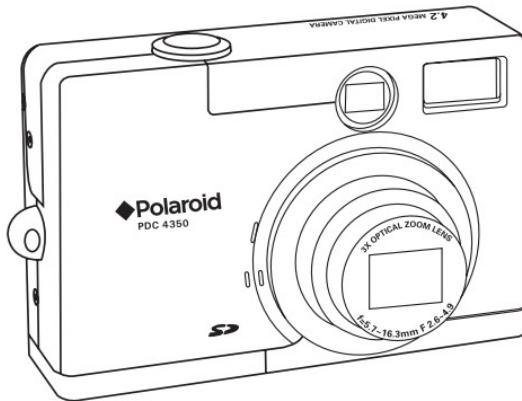




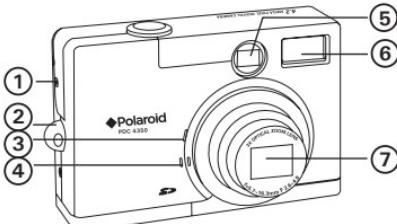
PDC 4350

Digital Camera  
User Guide



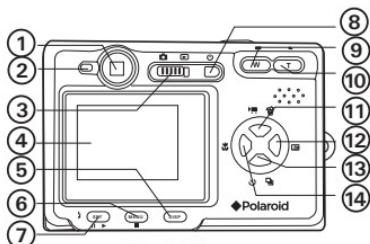
## Product Overview

1. DC IN jack
2. Hand strap eyelet
3. Self-timer LED
4. Microphone
5. Viewfinder
6. Flash
7. Zoom lens



Front View

1. Viewfinder
2. Operation LED
3. Capture/Playback mode switch
4. LCD screen
5. Display button
6. Menu/Stop button
7. Flash/Set/Play/Pause button
8. Power button
9. Wide zoom button
10. Tele zoom button
11. Video/Erase/Up button
12. Review/Right button
13. Self-timer/Continuous/Down button
14. Macro/Left button

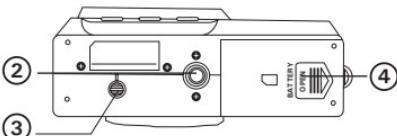


Back View

1. Shutter Button
2. Tripod mount
3. Speaker
4. Battery/SD card door

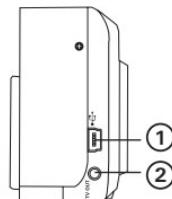


**Top View**



**Bottom View**

1. USB port
2. TV OUT jack



**Side View**

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## 1 Getting Started

Thank you for selecting the new Polaroid PDC 4350 digital camera for your imaging needs. Equipped with high quality glass lenses for normal and zoom exposures and a fast 4.2 mega pixel CCD sensor, the PDC 4350 is the perfect camera for the photographer looking for point & shoot simplicity with powerful optical performance.

For example the PDC 4350 digital camera includes:

- Glass lens system for exposures from 15 cm to infinity including 3 times optical and 4 times digital zoom modes.
- Three image quality modes plus video clip functionality.
- Auto focus.
- Macro mode.
- Built in flash with four modes (off, on, auto and red-eye).
- Everything in the box necessary to be taking pictures in minutes.

- Camera Package Contents



PDC 4350



Quick Guide



Warranty Card



PDC 4350 CD-ROM includes  
Polaroid PDC 4350 Camera Driver (PC)  
Arcsoft® Photolmpression™ 4.0 (PC & Mac),  
Adobe® Acrobat® Reader (PC & Mac)  
User Guide (in PDF format)



USB Cable



Video Cable



Pouch

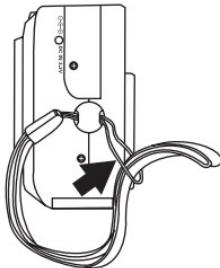


Hand Strap



2 x AA Alkaline  
Batteries

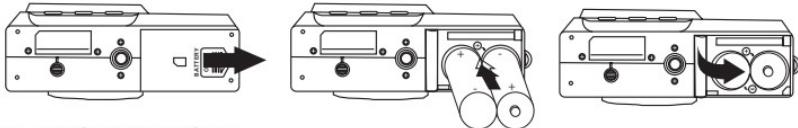
- Attaching the Hand Strap



## • Installing the Batteries

Two AA-size alkaline batteries are supplied with the product. For a detailed guideline on battery usage, please see “**Using Your Batteries**” on page 64.

1. Slide the battery door in the direction of the arrow.
2. Swing the battery door open.
3. Insert two AA-size alkaline batteries, ensuring you follow the +/- signs correctly.
4. Slide the battery door back into the closed position.



### **IMPORTANT NOTE:**

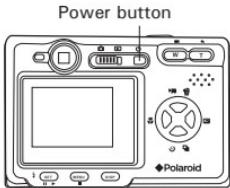
For best performance and prolonged battery life, we recommend the use of AA lithium or rechargeable NiMH.

You can also use an AC adaptor (DC 3.3V, 2.0A, not included) to supply power for the camera.

## • Turning the Camera On/Off and Setting the Current Date and Time

To turn on the camera, fully press the Power button until the LCD screen is activated. The Operation LED begins blinking green. The camera is ready for shooting when the green LED remains steady. Press the Power button again to turn off the camera.

The camera will prompt the interface for setting the current date and time when it is initially powered on after your purchase, or if the battery is removed from the camera for more than 2 hours. Please refer to "Setting the Current Date and Time" on page 16 for more details.



## • How to Navigate Menus

Menus are used to adjust capture and play settings, as well as other camera settings like the date and time, and power save. Press the **[MENU]** button to access the main menu and press it again to exit. After selecting a main menu option, press the right button to access the submenu and press the left button to return to the main menu.

According to the circumstances, press the **[MENU]** button and then press the left and right buttons to select the on-screen REC, Playback or Setup menu. Press the up and down buttons to scroll up and down through menu options. Press the left and right buttons to scroll left and right.

## • Low Battery

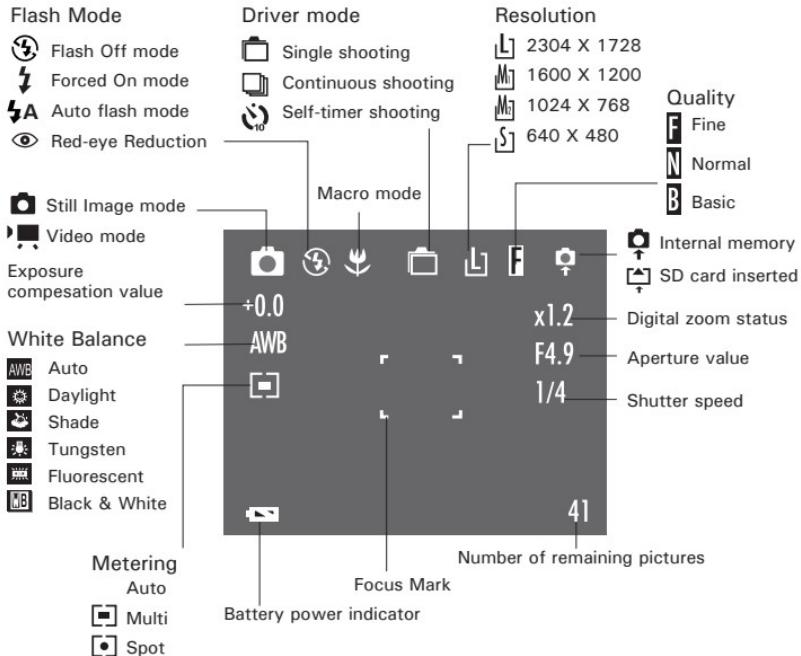
When battery power is low, a red battery icon appears and a warning "Replace Battery" will show on the LCD screen. Batteries need to be replaced or the camera will soon automatically turn off.

## 2 Camera Setting

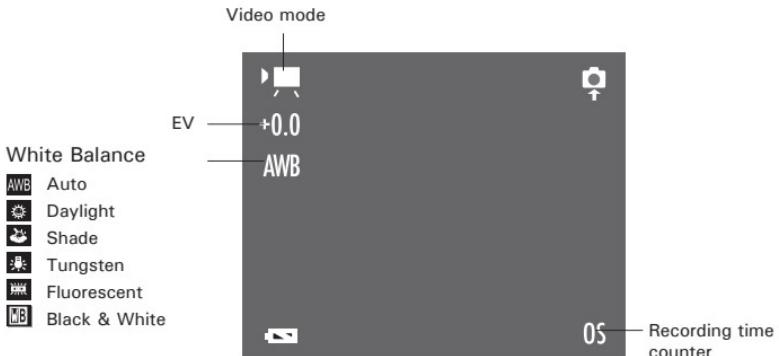
### • Checking Camera Status

Turn on the camera, view the camera LCD screen to check which camera settings are active. If the feature icon is not displayed, it means that particular feature is not activated.

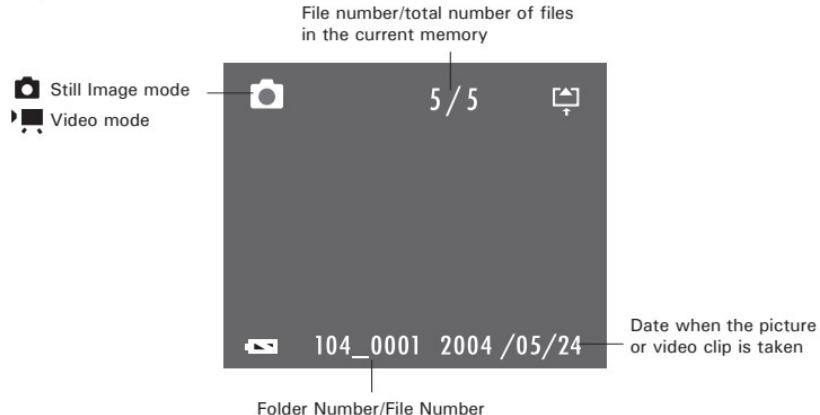
#### Capture Mode



## Video Mode



## Playback Mode



## • Camera Mode

The camera has two working modes, Capture mode and Playback mode. You can switch between them by sliding the Capture/Playback mode switch at the back of the camera.

### Capture mode

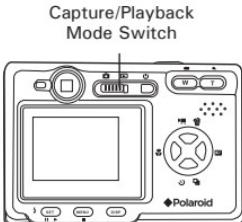
Still Image Mode 

Video Mode 

Under these modes, you can adjust the image and video settings according to the shooting environment, and take pictures and video clips under the settings you have selected. For more details, please refer to "Taking Pictures" on page 20 and "Recording Video Clips" on page 35.

### Playback mode

This mode allows the playback or deletion of pictures and video clips from the camera. For more details, please refer to "Reviewing Pictures and Video Clips" on page 36.



## • Setting the Beep Sound On/Off

You can turn the beep sound on and off via the setup menu. When the beep sound is turned on, the camera will beep when you press the buttons.

1. Turn on the camera and set the camera to Capture mode.
2. Press the **MENU** button.
3. Press the right button to select Setup Menu.
4. Press the down button to select the Beep submenu.
5. Press the right button to enter the Beep submenu.
6. Press the up or down button to choose "Off" or "On".
7. Press the **SET** button to confirm, or press the **MENU** button to cancel.



### NOTE:

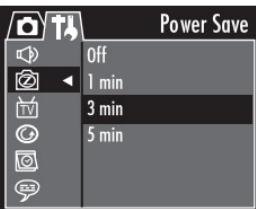
This setting is also available in Video and Playback modes.

## • Auto Power Save Settings

The camera performs several power save operations to conserve battery power.

You can change the power save setting according to the following steps:

1. Turn on the camera and set the camera to Capture mode.
2. Press the  **MENU** button.
3. Press the right button to select Setup Menu.
4. Press the down button to select the Power Save option.
5. Press the right button to enter the Power Save submenu.
6. Press the up or down button to select "Off", "1 min", "3 min" or "5 min".



1/3/5 minute(s): The camera is designed to switch off automatically to save battery life after one/three/five minute(s) of inactivity.

Off: The power save function is not activated.

7. Press the  **SET** button to confirm, or press the  **MENU** button to cancel.



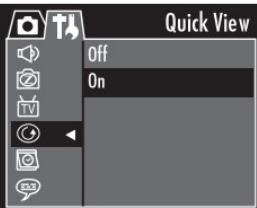
### NOTE:

- Auto power off is automatically disabled under any one of the following conditions.
  - While a slide show is playing.
  - While the camera's USB port is connected to a computer or other external devices, or while the camera is being controlled by an external device.
  - While the AC adaptor is connected to the camera.
- This setting is also available in Video and Playback modes.

## • Setting Quick View On/Off

This setting enables you to view the picture on the LCD screen right after it is taken.

1. Turn on the camera and set the camera to Capture mode.
2. Press the **[MENU]** button.
3. Press the right button to select Setup Menu.
4. Press the down button to select the Quick View option.
5. Press the right button to access the Quick View submenu.
6. Press the up or down button to select "Off" or "On".
7. Press the **[SET]** button to confirm, or press the **[MENU]** button to cancel.

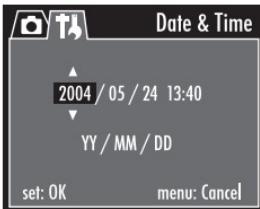


### NOTE:

This setting is also available in Video and Playback modes.

## • Setting the Current Date and Time

1. Turn on the camera and set the camera to Capture mode.
2. Press the **MENU** button.
3. Press the right button to select Setup Menu.
4. Press the up or down button to select the Date & Time option.
5. Press the right button to enter the Date & Time submenu.
6. Press the left or right button to select a field, such as year, month, day, hour, minute, and date format.
7. Press the up or down button to change the values and to select the date format.
8. Press the **SET** button after all fields are set, or press the **MENU** button to cancel.



### NOTE:

This setting is also available in Video and Playback modes.

## • Setting Display Language

Under this setting, you can select the language you prefer for the LCD screen.

1. Turn on the camera and set the camera to Capture mode.
2. Press the **MENU** button.
3. Press the right button to select Setup Menu.
4. Press the up or down button to select the Language option.
5. Press the right button to enter the Language submenu.
6. Press the up or down button to select the desired language.
7. Press the **SET** button to confirm, or press the **MENU** button to cancel.



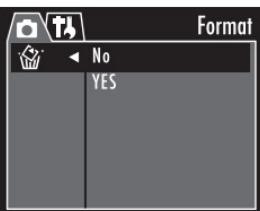
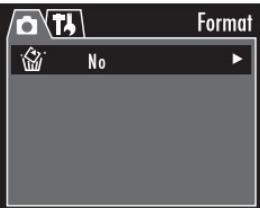
### NOTE:

This setting is also available in Video and Playback modes.

## • Formatting the Internal Memory

Formatting the internal memory deletes all data already stored in it.

1. Turn on the camera and set the camera to Capture mode.
2. Press the  **MENU** button.
3. Press the right button to access Setup Menu.
4. Use the up or down button to select the Format option.
5. Press the right button to access the Format submenu.
6. Use the up or down button to select "Yes" to format the current memory, or "No" to cancel.
7. Press the  **SET** button to complete the format operation, or press the  **MENU** button to cancel.

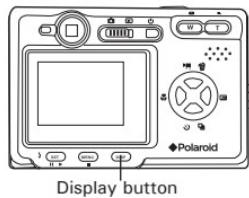


### NOTE:

- Data deleted by a format operation cannot be recovered. Make sure you do not have any useful data currently stored in the internal memory before you format it.
- Formatting the internal memory destroys all the pictures, even those are protected.
- With a memory card inserted, the above operation would format the inserted memory card only. The internal memory will not be formatted with a memory card inserted.
- This setting is also available in Video and Playback modes.

- **Switching the Information Display/LCD Screen Off**

1. In the Video and Playback modes, press the **DISP** button once to turn the on-screen information display off. Press the button again to restore the on-screen information display.
2. In Still Image mode, press the **DISP** button once to turn the on-screen information display off. Pressing the button again will turn the LCD screen off. Pressing the button a third time will reactivate the LCD screen and restore the on-screen information display.



### 3 Taking Pictures

#### Before you take pictures, please read this note first:

##### **IMPORTANT!**

- Never remove batteries, disconnect the AC adaptor from the camera, or unplug the adaptor while a picture is being saved. Doing so will prevent the current picture being saved and may corrupt other pictures already stored on the camera's internal memory or on a memory card.

#### Outdoor Pictures without the Flash

Take normal pictures at approximately 20 inches to  $\infty$  (50 cm to  $\infty$ ).

- Avoid intense sunlight that may cause sun spots in pictures.
- Always make sure that the sun or other light source is in front of the subject.

## • Taking a Picture

1. Turn on the camera and set the camera to Capture mode.
2. Frame your subject using the LCD screen or viewfinder.
3. Press the Shutter button half way and align the focus mark on the subject you want to capture. When the focus is locked, the focus mark will turn green and two beep sounds are heard.

### **IMPORTANT!**

When the red focus mark appears on the LCD screen (when it is on), there is difficulty in focusing the subject. Release the Shutter button, recompose the scene and press the Shutter button halfway to reset the focus.

4. Press Shutter button completely down to take a picture, holding the camera steady.
5. If the Quick View feature is activated, the picture just taken will be shown on the LCD screen (if it is on) for a short while.



The Operation LED will flash which indicates the camera is processing the picture. You can take the next picture only when the Operation LED stops flashing. You can review the picture you just took by pressing the Review button, press it again to return to the Capture mode.

## • Taking a Picture with the LCD Screen off

You can also take a picture with the LCD screen off. The procedure is the same as above but frame your subject using the viewfinder instead.

### **IMPORTANT!**

When you press the Shutter button halfway, two beep sounds will be heard, indicating the focus is locked on the subject. The Operation LED turns to red when there is difficulty in focusing the subject. Release the Shutter button, recompose the scene and press the Shutter button halfway to reset the focus.

## • Taking Macro Pictures

Use this mode to capture subjects close to the lens at the distance of 5.9 to 20 inches (15 to 50 CM).

1. Turn on the camera and set the camera to Capture mode.
2. Press the Macro button to activate the Macro feature and the  icon will appear on the LCD screen.
3. Frame your subject using the LCD screen or viewfinder.
4. Press the Shutter button half way and align the focus mark on the subject you want to capture. When the focus is locked, the focus mark will turn green and two beep sounds are heard.



### IMPORTANT!

When the red focus mark appears on the LCD screen (when it is on), there is difficulty in focusing the subject. Release the Shutter button, recompose the scene and press the Shutter button halfway to reset the focus.

5. Press Shutter button completely down to take a picture, holding the camera steady.
6. If the Quick View feature is activated, the picture just taken will be shown on the LCD screen (if it is on) for a short while.



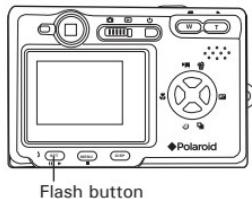
### NOTE:

In Macro mode, only Flash Off and Flash On modes are available for shooting.



## • Setting Flash Mode

1. Turn on the camera and set the camera to Capture mode.
2. Press the Flash button to cycle through the flash modes and select the one you need.



### NOTE:

When you first press the Flash button, the LCD screen will turn black and the Operation LED will blink in red which indicates the flash is charging. When charging is complete, the icon (according to the flash setting you selected) will appear on the LCD screen.

3. You can now take pictures using the Flash mode you selected. The flash will recharge after each flash picture.

### Flash Range:

- Wide: 3 ~ 9 feet (0.9 ~ 2.7 metres)
- Telephoto: 2.6 ~ 6.7 feet (0.8 ~ 2.0 metres)

The camera has four flash modes. Use the flash when you take pictures at night, indoors, or outdoors in heavy shadows.

- ◆ Flash On Mode. The flash fires for every picture. Use this setting in high-contrast situations to provide fill-light or use it indoors in low light.
- ◆ Flash Off Mode. The flash does not fire. Use this setting for outdoor pictures or where flash is prohibited or may be distracting. Also use when shooting toward a reflective surface, such as a window or mirror. If the brightness of the environment is not enough when using this setting, your pictures will be too dark.
- ◆ Auto Flash Mode. The flash fires automatically as needed. Use this setting to take most pictures.
- ◆ Red-eye Reduction Mode. Use this setting to avoid red glare in your subject's eyes. The camera fires a brief, preflash flash before the regular flash.



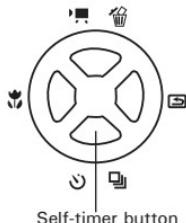
**NOTE:**

- Flash modes are not available in Video mode.
- Never touch or block the flash with your fingers. Doing so can soil these components and interfere with the correct flash operation.

## • Setting Self-timer

Your camera is designed with a self-timer function which will allow you to take pictures and video clips with the 10-second built-in timer. Please place the camera on flat surface or use a tripod for the Self-timer function.

1. Turn on the camera.
2. Set the camera to Capture mode
3. Press the Self-timer button repeatedly until the  icon appears on the LCD screen.  
 10 SEC. Self-timer indicates a countdown of ten seconds.
4. Press the Shutter button all the way and the camera starts countdown. The Self-timer LED blinks for 10 times before the camera takes a picture or begins recording a video clip.



## • Zoom Feature

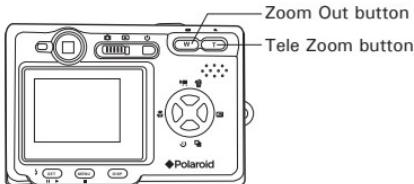
There are two types of zoom, optical zoom and digital zoom, in this camera. Optical zoom alters the focal distance of the lens zoom, and its factor range is 1X to 3X. Digital zoom is activated after you reach the maximum optical zoom (3X). It enlarges the part of the image at the centre of the image screen. Digital zoom factor range is 1X to 4X. These zoom features let you zoom in the central area of an image and photograph only the enlarged portion of the picture.

1. Turn on the camera.
2. Set the camera to Capture mode.
3. Press the Tele Zoom/Wide Zoom button to zoom in/out the subject. The camera switches from optical zoom to digital zoom when it reaches the maximum optical zoom. The digital zoom status is displayed on the LCD screen.
4. Now you can take pictures under the zoom setting you just made. The zoom setting remains after taking pictures. If you want to take a normal size picture, please use the Wide Zoom button.



### NOTE:

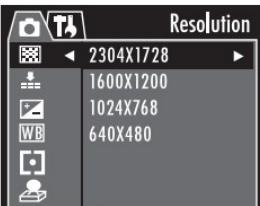
- For the digital zoom feature, the viewfinder does not reflect the actual zoomed image. We recommend the user to use the LCD screen to monitor the zoomed feature.
- Using the digital zoom may cause a decrease in image quality.
- Zoom feature is not available during video recordings.



## • Setting the Picture Resolution and Quality

Picture resolution refers to the number of pixels in a digital picture. Picture quality depends on the JPEG file compression that the camera applies when the picture is taken. Higher resolution and less compression make better quality but occupies more memory space. Smaller size pictures and normal quality are easier to email while larger size and fine quality are better for printing.

1. Turn on the camera and set the camera to Capture mode.
2. Press the **(*MENU*)** button.
3. Press the up or down button to select the Resolution option from the REC menu.
4. Press the right button to access the Resolution submenu.
5. Press the up or down button to select the resolution you need.
6. Press the **(*SET*)** button to confirm your choice. The camera returns to the Capture mode.
7. Press the **(*MENU*)** button again to access the REC menu.
8. Press the up or down button to select the Quality option.
9. Press the right button to access the Quality submenu.
10. Select the quality setting you need.
11. Press the **(*SET*)** button to confirm, or press the **(*MENU*)** button to cancel.



The chart below indicates the approximate numbers of pictures you can expect the camera to hold at each setting based on the 16MB internal memory. You can expand the memory with a SD card, please refer to "Capacity of SD Card" on page 62 for further details.

Quality Resolution	F Fine	N Normal	B Basic
2304 X 1728	8 pictures	14 pictures	20 pictures
1600 X 1200	18 pictures	30 pictures	45 pictures
1024 X 768	45 pictures	76 pictures	114 pictures
640 X 480	114 pictures	182 pictures	228 pictures



#### NOTE:

- Scene complexity affects a picture's file size. For example, a picture of trees in autumn has a larger file size than a picture of blue sky at the same resolution and quality setting. Therefore, the number of pictures you can store on the camera's internal memory or a memory card may vary. The number of pictures on the LCD screen is for reference only.
- It is recommended to use 2304 X 1728 for printing pictures.

## • Setting Exposure Compensation

You can adjust the exposure compensation value (EV) within the range of -2EV to +2EV in order to compensate for current lighting conditions. This setting can be used to obtain better result when shooting with backlighting, indirect indoor lighting, a dark background, etc.

1. Turn on the camera and set the camera to Capture mode.
2. Press the **(*MENU*)** button.
3. Use the up or down button to select the Exposure option.
4. Press the right button to access the Exposure submenu.
5. Use the left or right button to adjust the exposure compensation value.
6. Press the **(*SET*)** button to confirm, or press the **(*MENU*)** button to cancel.

The exposure value is displayed on the LCD screen.



### NOTE:

- A higher EV value is best used for light-coloured subjects and backlit subjects. A lower EV value is best for dark-coloured subjects and for shooting outdoors on a clear day.
- When shooting under very dark or very bright conditions, you may not be able to obtain satisfactory results even after performing exposure compensation.

## • Setting White Balance

Selecting the right type of white balance can help make the colours of a subject appear more natural under the type of lighting that is available.

1. Turn on the camera and set the camera to Capture mode.
2. Press the **MENU** button.
3. Use the up or down button to select the White Balance option.
4. Press the right button to access the White Balance submenu.
5. Use the left or right button to select the setting you need.
6. Press the **SET** button to confirm, or press the **MENU** button to cancel.

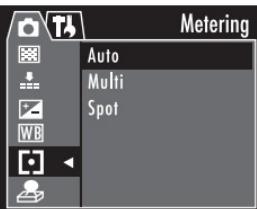


When shooting under these conditions:	Select this setting
Normal conditions (Camera adjusts white balance automatically.)	AWB
Outdoor daylight	Sun
Shade	Cloud
Indoors, illuminated by light bulbs	Incandescent
Indoors, illuminated by fluorescent lighting	Fluorescent
Converts images to black and white	WB

## • Setting Metering

Use the Metering to ensure that the proper amount of light enters into the camera lens.

1. Turn on the camera and set the camera to Capture mode.
2. Press the **MENU** button.
3. Using the up or down button to select the Metering option.
4. Press the right button to access the Metering submenu.
5. Use the up or down button to select the setting you need.
6. Press the **SET** button to confirm, or press the **MENU** button to cancel.



<b>Auto</b>	The camera automatically evaluates the lighting conditions and selects the best exposure setting.
<b>Multi</b>	Evaluates the lighting conditions throughout the picture to give an optimum picture exposure. Ideal for general picture taking.
<b>Spot</b>	The metering is concentrated on a smaller area of the subject centred on the LCD. Ideal when an exact exposure of a specific area in the picture is needed.

## • Setting Date Stamp On/Off

This setting enables the picture to show the date the picture was taken.

1. Turn on the camera and set the camera to Capture mode.
2. Press the **MENU** button.
3. Use the up or down button to select the Date Stamp option.
4. Press the right button to access the Date Stamp submenu.
5. Use the up or down button to select "Off" or "On".
6. Press the **SET** button to confirm, or press the **MENU** button to cancel.



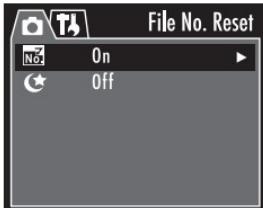
## • File No. Reset Settings

The camera automatically creates a directory of folders in its internal memory or on a memory card to store pictures/video clips.



You can set the File No. Reset function on or off with the following steps:

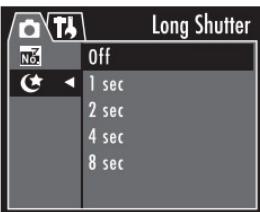
1. Turn on the camera and set the camera to Capture mode.
2. Press the **(*MENU*)** button.
3. Press the right button to access Setup Menu.
4. Use the up or down button to select the File No. Reset option.
5. Press the right button to access the File No. Reset submenu.
6. Press the up or down button to select "Off" or "On".
7. Press the **(*SET*)** button to confirm, or press the **(*MENU*)** button to cancel.



## • Using Long Shutter Speeds

This function enables you to control how long the shutter stays open. The long shutter speeds can be used either for special effects or when shooting in low lighting conditions. There are four options in Long Shutter setting: 1 second, 2 seconds, 4 seconds and 8 seconds.

1. Turn on the camera and set the camera to Capture mode.
2. Press the  **MENU** button.
3. Press the up or down button to select the Long Shutter option.
4. Press the right button to access the Long Shutter submenu.
5. Use the up or down button to select the speed you need.
6. Press the  **SET** button to confirm, or press the  **MENU** button to cancel.



To avoid blurry pictures, place the camera on a flat, steady surface or use a tripod. We recommend using a tripod to keep the camera steady.



### NOTE:

Make sure to activate the Long Shutter function when the environment is too dark.

## 4 Recording Video Clips

### • Recording Video Clips

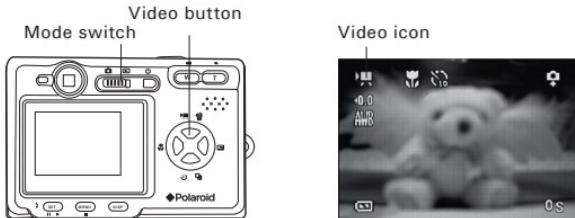
Your camera can record video clips including audio.

1. Turn on the camera and set the camera to Capture mode.
2. Press the Video button to activate the Video mode.
3. The Video icon appears on the LCD screen.
4. Press the Shutter button to start recording.
5. Press the Shutter button again to stop recording.



#### NOTE:

When the Self-timer function is activated, the camera begins recording a Video Clip after a 10-second self-timer countdown.



## 5 Reviewing Pictures and Video Clips

- **Playback Picture(s)**

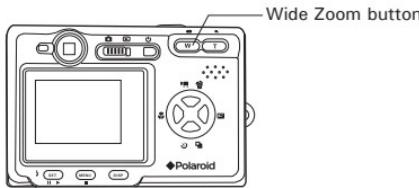
### Reviewing Pictures

1. Turn on the camera.
2. Set the camera to Playback mode by sliding the mode switch to □.
3. Press the left and right buttons to view the pictures taken.
4. Pictures can be magnified up to 4 times using the Tele Zoom button.
5. You can move around the magnified image using the left, right, up or down button.
6. Return the picture to the original size using the Wide Zoom button.

### Reviewing Pictures in Thumbnail

You can view up to 9 pictures at a time on the LCD screen by using the Thumbnail function.

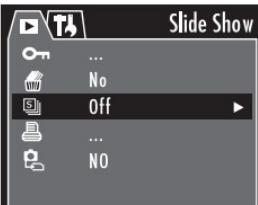
1. Turn on the camera and set the camera to Playback mode by sliding the mode switch to □.
2. Press Wide Zoom button and the thumbnail pictures will be shown on the LCD screen. The latest reviewed picture will be highlighted.
3. Use the up, down, left and right buttons to select a thumbnail picture.
4. Press the **SET** button to view the selected picture in full screen.



## Running a Slide Show

The Slide Show function enables you to view all the pictures stored in the camera one by one on the LCD screen.

1. Turn on the camera and set the camera to Playback mode.
2. Press the  **MENU** button.
3. Use the up or down button to select the Slide Show option.
4. Press the right button to access the Slide Show submenu.
5. Use the up or down button to select the period each picture will be displayed during the slide show.
6. Press the  **SET** button to start the slide show or press the  **MENU** button to exit.



The slide show will automatically run from the first picture taken after you press the  **SET** button. Every pictures will display for a specified period. You can press any button to stop the slide show.

The slide show will keep running as long as there is power supply. We recommend you use an AC power adaptor for long slide shows.

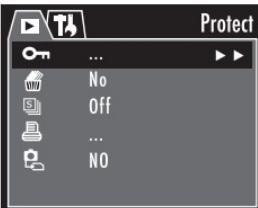
## • Playing the Video Clip

1. Turn on the camera and set the camera to Playback mode.
2. Use the left or right button to select the video clip you want to play.
3. Press the **SET** button to start playing video clip. Press it again to pause.
4. Press the **MENU** button to stop.

The  icon is shown on LCD screen when video clip is selected.

## • Protect the Picture(s) or Video Clip(s) Against Deletion

1. Turn on the camera and set the camera to Playback mode.
2. Press the **MENU** button.
3. Use the up or down button to select the Protect option.
4. Press the right button to access the Protect submenu.
5. Use the up or down button to select "Single" to protect the currently displayed picture, or select "All" to protect all files in the current memory.
6. Press the **SET** button.
7. Use the up or down button to select "Yes" confirm or select "No" to cancel.
8. Press the **SET** button to complete the operation.



## • Deleting One Picture or Video Clip

1. Turn on the camera and set the camera to Playback mode.
2. Use the left and right buttons to select the picture or video clip you want to erase.
3. Press the Erase button.
4. Use the up or down button to select "Yes".
5. Press the  button to complete the deletion operation.



### NOTE:

Protected file can not be deleted. Remove protection before deleting.



Confirm deletion

- **Deleting All Pictures and Video Clips**

1. Turn on the camera and set the camera to Playback mode.
2. Press the  **MENU** button.
3. Use the up or down button to select the Delete All option.
4. Press the right button to access the Delete All submenu.
5. Use the up or down button to choose "Yes" to delete all files in the current memory, or select "No" to cancel.
6. Press the  **SET** button to complete the deletion operation.



**NOTE:**

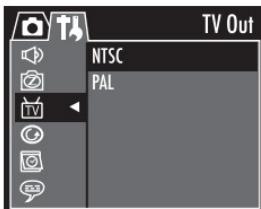
- Protected files can not be deleted. Remove protection before deleting.
- All deleted picture and video clips can not be recovered.

- **View Pictures and Video Clips on a TV**

### Setting the Video Output System

The video output signal (NTSC or PAL) can be switched to accommodate different signal systems. For example: NTSC for U.S.A., Canada, Taiwan, Japan, etc. and PAL for Europe, Asia (excluding Taiwan), etc. You can change the video output system according to the following steps:

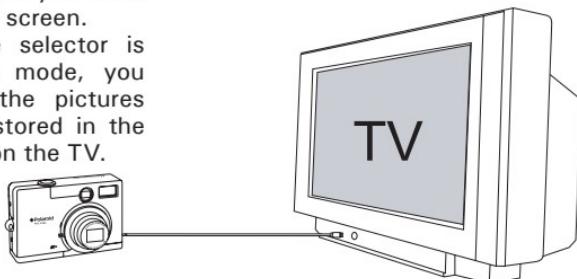
1. Turn on the camera.
2. Press the **(*MENU*)** button.
3. Press the right button to select the Setup Menu.
4. Press the up or down button to select the TV Out option.
5. Press the right button to enter the TV Out submenu.
6. Press the up or down button to select "NTSC" or "PAL".
7. Press the **(*SET*)** button to confirm, or press the **(*MENU*)** button to cancel.



## Connecting to a TV

When the camera is connected to a TV, the LCD screen is not active and the TV screen now performs as the LCD screen.

1. Connect the camera to a TV via the video cable (supplied) as illustrated.
2. Set the TV to "Video" mode.
3. When the camera is set to Capture mode, you can preview the picture you want to take on the TV screen.
4. When the mode selector is set to Playback mode, you can review all the pictures and video clips stored in the current memory on the TV.



### NOTE:

It is recommended to use AC adaptor when the camera is connected to TV.

### • Using the SD card

Your camera comes with a 16MB built-in flash memory for storing pictures/video clips. You can expand the memory using any commercially available SD card (up to 256MB). The camera senses whether a memory card is inserted, and automatically saves pictures accordingly. Note that you cannot save pictures to built-in flash memory while a memory card is installed in the camera.

### Memory Card Precautions

1. Use only a SD memory card with this camera.
2. Electrostatic charge, electrical noise, and other phenomena can cause data corruption or even loss. Always make sure that you always back up important data on other media (MO disc, computer hard drive, etc.).
3. If a memory card starts to behave abnormally, you can restore normal operation by reformatting it. However, we recommend that you always take along more than one memory card whenever using the camera far away from the home or office.
4. We recommend that you format a memory card before using it for the first time after purchasing it, or whenever the card you are using seems to be the cause of abnormal pictures. Remember to format a memory card if it was used in another digital camera or other devices.

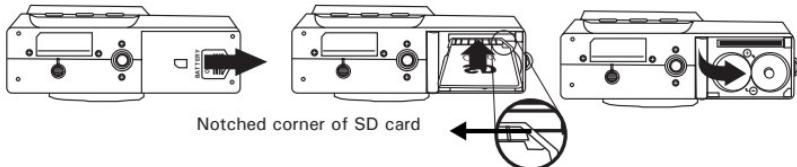


### IMPORTANT!

- Make sure you turn off the camera before inserting or removing a memory card.
- Be sure to orient the card correctly when inserting it. Never try to force a memory card into the slot when you feel resistance.
- SD memory cards have a write protect switch, which you can use to protect against accidental deletion of picture data. "Whenever you want to record, format or delete item in the SD Card, you must disable write protection."

## Inserting the SD Card

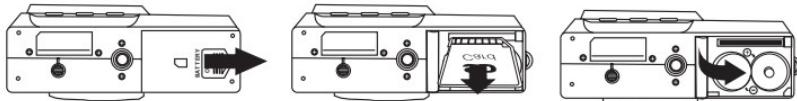
1. Slide the battery door open.
2. Insert the SD card into the slot as shown.
3. Close the battery door.



When a memory card is inserted, an icon appears on the LCD screen.

## Removing the SD Card

1. Slide the battery door open.
2. Gently push the SD card inwards and then release it. The SD card will eject halfway from the SD card slot.
3. Pull the SD card out of the slot.
4. Close the battery door.



### IMPORTANT!

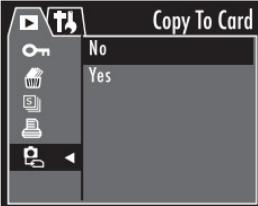
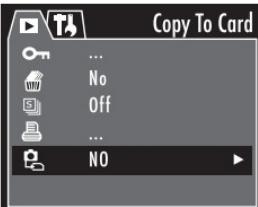
- Never insert any other objects besides a SD memory card into the camera's card slot. Doing so creates the risk of damaging the camera and card slot.
- Make sure that the terminal of the memory card is facing towards the front of the camera.
- Should water or any foreign objects ever get into the card slot, immediately turn off the camera, remove the batteries or disconnect the AC adaptor, and contact your dealer or nearest service provider.

- **Copy Internal Memory Pictures to a Memory Card**

**IMPORTANT!**

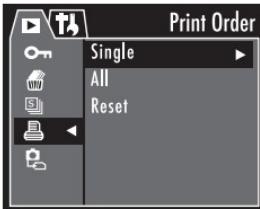
Make sure the SD card is inserted into the camera before copying the pictures and video clips in the internal memory to a memory card.

1. Insert a memory card into the camera.
2. Turn on the camera and set the camera to the Playback mode.
3. Press the  **MENU** button.
4. Use the up or down button to select the Copy To Card option.
5. Press the right button to access the Copy To Card submenu.
6. Use the up or down button to select "Yes" to copy the pictures and video clips in the internal memory to the memory card, or select "No" to cancel.
7. Press the  **SET** button to complete the copy operation.



## • To Print Selected Picture

1. Insert a memory card into the camera.
2. Turn on the camera and set the camera to Playback mode.
3. Press the **(MENU)** button.
4. Use the up or down button to select the Print Order option.
5. Press the right button to access the Print Order submenu.
6. Use the up or down button to select "Single" or "All" and press the right button to specify the copy number.
7. Use the left or right button to select the "Copies" field, and then use the up or down button to adjust the value.
8. Use the left or right button to select "Date" field, and then use the up or down button to turn the print date on or off.
9. Press the **(SET)** button to confirm your choice.



You can select "Reset" to deselect all selected pictures in above operations. Press the **(MENU)** button to exit and return to the normal playback mode.



### NOTE:

You cannot select video clips.

- **DPOF (Digital Print Order Format)**

The letters "DPOF" stand for "Digital Print Order Format", which is a format for recording on a memory card or other medium which digital camera images should be printed and how many copies of the image should be printed. Then you can print on a DPOF-compatible printer or at a professional print service from the memory card in accordance with the file name and number of copies settings recorded on the card.

With this camera, you should always select images by viewing them on the LCD screen. Do not specify images by file name without viewing the file contents.



**IMPORTANT!**

DPOF print settings can be configured for images on a memory card only, not for images in the camera's built-in memory. To configure DPOF print settings for images in the camera memory, you need to copy the images to a memory card first.

- **P.I.M. (PRINT Image Matching)**

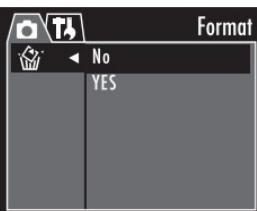
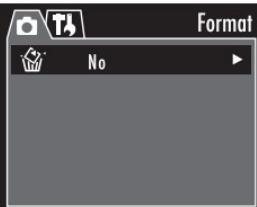
This camera supports PRINT Image Matching. Images recorded with it include information about the mode setting, camera setup, etc. When you print an image on a printer that supports PRINT Image Matching, the printer reads this data and adjusts the printed image accordingly, so your image comes out just the way you intended when you recorded them. See the documentation that came with your printer for full details about PRINT Image Matching.

Now your digital camera and your printer can speak the same language. PRINT Image Matching technology ensures that PRINT Image Matching-enabled digital cameras and printers work together perfectly to produce the best possible prints. Through this innovative technology, the printer is able to instantly identify the print specific information for each image captured, to provide superior colour, quality and detail in every print. For more detailed information, please go to the PRINT Image Matching website <http://www.printimagematching.com>.

- **To Format a Memory Card**

Formatting a memory card deletes all data already stored on it.

1. Insert a memory card into the camera.
2. Turn on the camera and press the  **MENU** button.
3. Press the right button to access the Setup Menu.
4. Use the up or down button to select the Format option.
5. Press the right button to access the Format submenu.
6. Use the up or down button to select "Yes" to format the current memory, or "No" to cancel.
7. Press the  **SET** button to complete the format operation.



#### **IMPORTANT!**

- You can format a memory card on the camera or on a computer. However formatting a memory card on a computer takes much longer.
- Note that data deleted by a format operation cannot be recovered. Make sure you do not have any useful data currently stored on a memory card before you format it.
- Formatting a memory card destroys all the pictures, even those are protected.

## 7 Installing the Software Onto a Computer

### • Installing the software

*For Windows® Users:*

PC

#### **IMPORTANT!**

- Please backup all the necessary data before any driver/software installation.
- The CD-ROM is tested and recommended to use under English Windows OS.

#### **IMPORTANT! (For Windows® 98SE)**

Windows® 98SE needs to install the PDC 4350 Driver for Mass Storage function. You must install this driver before plugging in the camera.

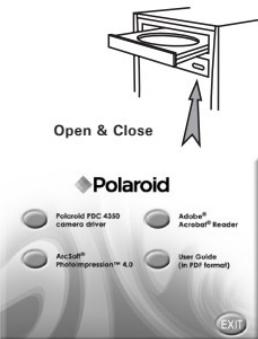
#### **IMPORTANT!**

To experience higher performance in graphics and sound when you're watching video clips on your PC, it is recommended to install the DirectX ver. 9.0 or above. It can be downloaded from <http://www.microsoft.com/directx>

#### **IMPORTANT! (For Windows® ME, 2000, XP)**

Directly plug-in the camera to transfer and play the pictures and video clips. There is no need to install the camera driver.

1. Before you begin, close all other software applications open on your computer.
2. Insert the CD supplied into the computer CD-ROM Drive.
3. The CD User Interface Screen will automatically launch.
4. With the mouse, click on each software interface button in turn and follow the on screen instructions.



#### **NOTE:**

If the setup screen does not appear after loading the CD, then you can manually start it by double clicking the "My Computer" icon on your desktop, then double clicking the icon for the CD-ROM drive. When the CD-ROM window opens, double click the "INSTALL-E.EXE" icon.

#### **For Macintosh® Users:**



1. Before you begin, close all other software applications opened on your computer.
2. Insert the CD supplied into the computer CD-ROM Drive.
3. Double click the CD-ROM icon "Polaroid".
4. Install the software included.

- **Software Included with Your Camera**

**PDC 4350 Camera Driver *Plug & Play removable disk***

Easy to use, just plug the camera to a computer and use it as a removable disk. Use the Arcsoft® software suite to edit and print the Pictures.

**ArcSoft PhotoImpression™ 4.0 Picture Editing Software**

ArcSoft PhotoImpression™ is an easy to use digital video and image-editing program. This program enables users to upload still image and movie clips store in your camera. You could also edit and retouch your photos, then add special effects or place them in cards, calendars, frames and fantasy templates. ArcSoft PhotoImpression™ also includes a wide variety of printing options.

**Adobe® Acrobat® Reader .PDF File Reading Software**

Adobe® Acrobat® Reader lets you view and print Adobe Portable Document format (PDF) files on all major computer platforms, as well as fill in and submit Adobe PDF forms online.

## • Computer System Requirements

For acceptable picture transfer and editing performance, we recommend the following minimum requirements;

**PC**

### ***For Windows® Users***

- Compatible with Microsoft® Windows® 98SE, Me, 2000 or XP
- Pentium® II 333MHz or equivalent processor
- 64MB RAM (128MB recommended)
- USB Port
- DirectX 9.0 or higher
- 200MB free disk space
- Colour monitor with high colour (16-bit) graphic capability or higher
- CD-ROM drive
- Standard mouse and keyboard
- Stereo speakers

**MAC**

### ***For Macintosh® Users***

- PowerPC® Processor
- Mac™ OS Version 9.2~X
- USB Port
- 64MB RAM (128MB recommended)
- 150MB Free disk space
- Colour monitor with high colour (16-bit) graphic capability or higher
- CD-ROM drive
- Standard mouse and keyboard
- Stereo speakers

## 8 Transferring Pictures and Video Clips to a Computer

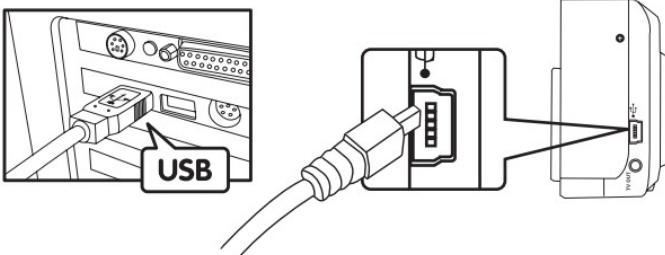
### • Before you Transfer Pictures

#### **IMPORTANT!**

Before you transfer your pictures make sure you have installed the Polaroid PDC 4350 Camera Driver from the CD. Please refer to "Installing the Software Onto a Computer" on page 50.

### • Connecting to Your Computer

Connecting with the USB Cable.



1. Turn the camera Off.
2. Plug the labelled end  of the USB cable into the socket marked  on your computer.
3. Plug the other end of the USB cable into the port on your camera.
4. Turn on the camera and an interface "New Hardware Found" will show on the computer desktop.
5. A removable disk drive will be installed onto your computer automatically.

#### **NOTE:**

It is recommended to use AC adaptor when the camera is connected to a computer.

## • Transferring Pictures/Video Clips

### For Windows® Users

PC

#### NOTE:

You can transfer pictures/video clips in any mode.

1. Turn on the camera
2. Connect the camera to a computer via the USB cable.
3. Double click on "My Computer" on your PC desktop and you will see a "PDC 4350" drive.

#### NOTE:

For Windows 98 SE/2K/Me users, you will see a "Removable Disk" drive.

4. Double click "PDC 4350" -> double click "DCIM"-> double click any directory folder under "DCIM".
5. All the pictures, video clips are in the directory folder. Highlight the pictures and video clips and drag them to a folder of your choice. You can also create sub folders to group them or use the Arcsoft software to edit and manage the pictures or video clips.

### For Macintosh® Users

MAC

#### NOTE:

For MAC user, directly plug-in the camera, no need to install the driver.

1. Turn on the camera
2. Set the camera to Playback mode.
3. Connect the camera to MAC via the USB cable, the systems will automatically recognize the MASS STORAGE drive. (System will automatically create a Mass Storage named "PDC 4350")

#### NOTE:

This Drive name will vary from different version of MAC OS system.

4. Double click the folder "PDC 4350" to enter sub-folder "DCIM".
5. Double click the folder "DCIM" and then any subfolder inside.
6. You can copy the pictures and video clips from this directory folder and paste to the hard disk.

## 9 Troubleshooting Problems

### • Troubleshooting

The troubleshooting guide is designed to help you. If problems continue, please contact your local customer support hot line. See your registration card for help line contact details.

PC

#### For Windows® Users:

Symptom	Problem	Solution
I receive an error message when I am installing "Polaroid PDC 4350 Camera Driver".	"Polaroid PDC 4350 Camera Driver" does not load.	Shut down all other applications and attempt to reinstall the driver.  Check to see if the USB controller in your BIOS if it is activated. Please refer to Polaroid website for how to active USB controller in BIOS
I cannot upload images to my computer.	Connection failure.  Camera Driver is not installed.	Check all cable connections are secured.  You need to install the camera driver for Windows 98SE systems.
I cannot run the "Polaroid PDC 4350 Camera Driver".	Conflict with another camera driver or capture device.	If you have another camera installed on your computer, remove it and it's driver completely from your system to avoid conflicting with your PDC 4350
I see the following error message during driver Installation. "An error occurred during the move data process: -115 Component:WIN98ICO File Group: 98ICO File C:"	Polaroid PDC 4350 driver installs second time.	Please remove the existing PDC 4350 driver first and then reinstall the driver program.
My CD Installation wizard does not work.	The auto installation file is switched off or The CD-ROM is disconnected.	Go to the computer desktop. Right click on "My Computer". Click "Properties". Select "Device Manager". Double click on "CD-ROM", double click on "CD-R (normally the manufacturer's name. Click on "Settings". Ensure both "Auto insert notification" and the "disconnect" are ticked. If you change the settings the computer will ask you to restart your PC. Click "Yes".
Images do not show on TV.	Video cable is not connected correctly.	Make sure the video cable is connected to the TV "Video In" socket.
Images on the TV screen do not display in colour.	Wrong system selection	Change to NTSC for USA.

Symptom	Problem	Solution
I cannot activate my digital camera by pressing the Power button.	Insufficient battery power or batteries are missing.	Replace batteries.
Camera does not turn on.	Batteries are not oriented correctly Or Batteries are dead Or Wrong AC adaptor type being used.	Orient batteries correctly Or Replace batteries Or Make sure you use a correct adaptor.
Camera suddenly powers off.	Auto Power Function activated Or Batteries are dead.	Turn the camera on Or Replace batteries.
Image is not recorded when the shutter button is pressed.	Camera is turned off Or Flash unit is charging Or Memory is full.	Turn the camera on Or Wait until flash unit charging finishes Or Delete images you no longer need, or use another memory card.
Camera powers off during self-timer countdown.	Batteries are dead.	Replace batteries.
LCD screen image is out of focus.	Macro Mode being used for scenery or portraits Or Normal focus being used for macro images.	Use normal focus for scenery and portraits Or Use Macro mode for macro images.
Recorded pictures are not saved in memory.	Camera powers off before the save operation is complete Or Removing the memory card before the save operation is complete.	If the battery indicator is on the LCD screen, replace batteries with a full set of new ones as soon as possible Or Do not remove the memory card before the save operation is complete.

Symptom	Problem	Solution
Colour of the playback pictures is different from the picture on the LCD screen during recording.	Sunlight or light from another source is shining directly into the lens during recording.	Position the camera so that sunlight does not shine directly onto the lens.
Pictures are not displayed.	A memory card with non-DCF pictures recorded with another camera is loaded in the camera.	This camera cannot display non-DCF pictures recorded onto a memory card used by another digital camera.
I cannot erase pictures.	All the pictures in memory are protected.	Unprotected the pictures you want to delete.
LCD screen does not appear on the screen of the connected television.	There is a problem with the camera-TV connection Or TV setup is wrong Or Video system is incompatible.	Use the supplied video cable to connect the camera to the TV Or Consult the documentation of the TV and set it to video mode Or Select the proper video output system.
The Video Clip file cannot be played.	DirectX version is lower than 9.0 (for PC user only) Or Windows Media Player version is not up-to date.	Download and install DirectX (for PC user only) and Windows Media Player from <a href="http://www.microsoft.com/downloads">http://www.microsoft.com/downloads</a> .

Please also refer to the help files & User Guides that accompany the enclosed applications.

For further information and support, please visit our website:  
<http://www.polaroid-digital.com>

## 10 Getting Help

- **Polaroid-digital Online Services**

Website: <http://www.polaroid-digital.com>

- **ArcSoft Software Help**

### For North America

ArcSoft HQ Support Centre

(Fremont California, CA)

Tel: 1-800-762-8657

(toll free number)

Fax: 1-510-440-1270

E-mail: support@arcsoft.com

### For China

ArcSoft China Support Centre (Beijing)

Tel: 8610-6849-1368

Fax: 8610-6849-1367

E-mail: china@arcsoft.com

### For Oceania

ArcSoft Australian Support Centre

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Visit <http://www.arcsoft.com> for technical support and frequently asked questions (FAQ's).

## 11 Appendix

### • Technical Specifications

Picture Resolution	<ul style="list-style-type: none"><li>Sensor:<ul style="list-style-type: none"><li>1/2.5 inch</li><li>4.24 Mega Pixel CCD</li></ul></li><li>Resolution &amp; Storable Images (based on 16 MB internal memory)</li></ul>			
Quality Resolution	F High	N Normal	B Basic	
L 2304 X 1728	8 pictures	14 pictures	20 pictures	
M 1600 X 1200	18 pictures	30 pictures	45 pictures	
M 1024 X 768	45 pictures	76 pictures	114 pictures	
S 640 X 480	114 pictures	182 pictures	228 pictures	
Lens	<ul style="list-style-type: none"><li>Type: 5 groups, 6 elements</li><li>Aperture: F 2.6 ~ 4.9</li><li>Focal Length: 5.69 ~ 16.29 mm</li><li>Focal Distance<ul style="list-style-type: none"><li>Normal Focus: 20 in. to infinity (50 cm to infinity)</li><li>Macro Focus: 5.9 ~ 20 in. (15 ~ 50 cm)</li><li>(The focusing range is the distance from the lens surface to the subject.)</li></ul></li><li>Focus Zones: centre-zone</li></ul>			
LCD Screen	1.6" TFT colour panel			

Built-in Flash	<ul style="list-style-type: none"> <li>• Modes           <ul style="list-style-type: none"> <li>- Flash Off, Auto Flash, Red-eye Reduction, Forced On,</li> </ul> </li> <li>• Range:           <ul style="list-style-type: none"> <li>- Wide: 2.6 to 9.8 ft (0.8 to 3 m)</li> <li>- Telephoto: 2.6 ~ 6.7 ft (0.8 ~ 2.0 m)</li> </ul> </li> </ul>
Exposure Control	-/+2 EV in 0.3 increments
ISO Speed	70
Shutter Speed	Mechanical shutter 1/2000 sec ~ 8 sec
White Balance	Auto, Daylight, Shade, Tungsten, Fluorescent, Black & White
Storage	<ul style="list-style-type: none"> <li>• Internal Memory: 16 MB Nand Flash</li> <li>• External Memory           <ul style="list-style-type: none"> <li>- supports SD card up to 256 MB (not included)</li> </ul> </li> </ul>
File Format	<ul style="list-style-type: none"> <li>• Still Image           <ul style="list-style-type: none"> <li>- EXIF 2.2 compatible format (JPEG compression)</li> </ul> </li> <li>• Video Clip: ASF format</li> </ul>
Power Supply	<ul style="list-style-type: none"> <li>• 2 x AA alkaline batteries (included)</li> <li>• AC adaptor (not included)</li> </ul>
Self-timer	10 seconds with beep sound
Tripod Socket	Yes
Connectivity	<ul style="list-style-type: none"> <li>• With computer via USB cable (included)</li> <li>• With TV via video cable (included)</li> </ul>
Dimension	<ul style="list-style-type: none"> <li>• Size: (W) 95 mm x (D) 31.5 mm x (H) 61.5 mm</li> <li>• Weight: Approximately 150g excluding batteries or card</li> </ul>

## • Capacity of SD Card

SD		Fine Quality	Normal Quality	Basic Quality
16MB	2304 X 1728	8	14	20
	1600 X 1200	18	30	45
	1024 X 768	45	76	114
	640 X 480	114	182	228
32MB	2304 X 1728	16	28	40
	1600 X 1200	36	60	90
	1024 X 768	90	152	228
	640 X 480	228	364	456
64MB	2304 X 1728	32	56	80
	1600 X 1200	72	120	180
	1024 X 768	180	304	456
	640 X 480	456	728	912
128MB	2304 X 1728	64	112	160
	1600 X 1200	144	240	360
	1024 X 768	360	608	912
	640 X 480	912	1456	1824
256MB	2304 X 1728	128	224	320
	1600 X 1200	288	480	720
	1024 X 768	720	1216	1824
	640 X 480	1824	2912	3648



### NOTE:

Scene complexity affects a picture's file size. For example, a picture of trees in autumn has a larger file size than a picture of blue sky at the same resolution and quality setting. Therefore, the number of pictures you can store on a memory card may vary.

## • Uninstalling Polaroid PDC 4350 Driver (PC Only)

For Windows® 98SE Users:

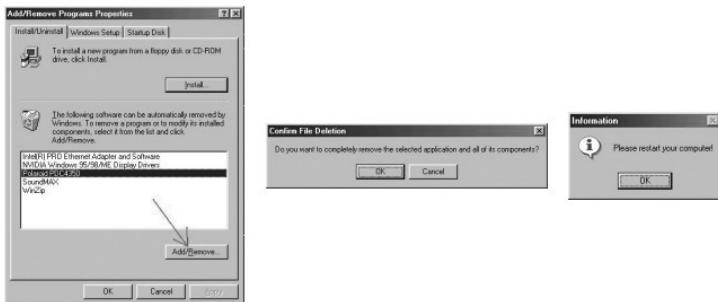
PC



### NOTE:

The following driver uninstall procedure is for Windows 98SE users only because only Windows 98SE needs to install the PDC 4350 driver.

1. Open Add/Remove Programs Properties in Control Panel and select "Polaroid PDC 4350" program, then click Add/Remove .
2. The following dialog box appears, click "OK" to confirm removing the camera driver.
3. The uninstallation program runs automatically, please restart your computer when it is finished.



- **Using Your Batteries**



**IMPORTANT NOTE:**

For best performance and prolonged battery life, we recommend the use of AA lithium or rechargeable NiMH.

**Limit the following activities that reduces battery life:**

- Reviewing your pictures on the LCD screen.
- Using the LCD screen to take pictures (Use the optical viewfinder to frame pictures).
- Excessive use of the flash.

**WARNING!**

- Batteries should be replaced by an adult.
- Do not mix different types of batteries (or new and used batteries).
- Use recommended or equivalent type of batteries only.
- Insert the batteries in the correct polarity.
- Remove exhausted batteries from the camera immediately.
- Do not short the supply terminals.
- Do not dispose the batteries in fire.
- Remove batteries from the camera when not in use.
- Do not charge alkaline batteries.

These instructions should be retained for future reference.

- **Tips, Your Safety & Maintenance**

Your Camera should only be operated within the following environmental conditions;

- 32 - 104° Fahrenheit; 0 - 40° Celsius
- 20% - 85% relative humidity, non condensing

Battery life or image quality may be affected outside these conditions.

### **AC Adaptor**

The AC Adaptor carries voltage which can be dangerous if live parts are exposed.

We recommend that you regularly examine the AC adaptor for any breakage. NEVER try to repair or open the AC adaptor.



### **Camera Cautions**

- NEVER immerse any part of the Camera or its accessories into any fluid or liquid.
- ALWAYS disconnect the Camera from your PC or TV before cleaning it.
- ALWAYS remove dust or stains with a soft cloth dampened with water or neutral detergent.
- NEVER place hot items on the surface of the Camera.
- NEVER attempt to open or disassemble Camera as this will affect any warranty claim.

- **Regulatory Information**

#### FCC Notice

This device complies with Part 15 of FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) This device must accept any interference received, including interference that may cause undesired operation.

Warning: Changes or modifications to this unit not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE: This equipment has been tested and found to comply with the limits for Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications.

However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is needed.
- Consult the dealer or an experienced radio/TV technician for help.

Shielded cable must be used with this unit to ensure compliance with the Class B FCC limits.

Under the environment with electrostatic discharge, the product may malfunction and require user to reset the product.